

M.Sc. (Ag) AGRICULTURAL EXTENSION

AEX 611 - ADVANCES IN COMMUNICATION AND EXTENSION MANAGEMENT (2+1)

COURSE OUTCOME

- CO 1** : Understand advances in agricultural communication.
- CO 2** : Analyze the different communication methods.
- CO 3** : Develop skills for using ICT tools.
- CO 4** : Understand principles of administration and management
- CO 5** : Apply various management techniques in an organisation

AEX612 PROGRAMME PLANNING, DIFFUSION AND ADOPTION OF INNOVATIONS (2+1)

COURSE OUTCOME

- CO1:** Understand the principles and steps in programme planning.
- CO2:** Understand various concepts related to diffusion and adoption.
- CO3:** Analyse adoption process, stages of adoption, innovation decision process and adopter categories.
- CO4:** Identify the attributes of innovations and factors influencing adoption
- CO5:** Develop appropriate decision making strategies

AEX 613 – CYBER EXTENSION FOR FARM TECHNOLOGIES (2+1)

COURSE OUTCOME

- CO 1:** Understand the utility and relevance of ICT in agriculture and allied sectors.
- CO 2:** Understand the concepts of Information and communication technologies.
- CO 3:** Apply ICT tools in Agricultural Extension.
- CO 4:** Familiarise with successful ICT projects.
- CO 5:** Use agricultural websites and portals for information retrieval

AEX 621METHODS AND DESIGNS IN BEHAVIOURAL SCIENCE RESEARCH (2+1)

COURSE OUTCOME

- CO 1:** Identify the significant research problem and formulate hypotheses
- CO 2:** Understand the Methods and tools of behavioural sciences research
- CO 3:** Use appropriate statistical tools for data collection and analysis.
- CO 4:** Use the Statistical Package for Social Sciences (SPSS)
- CO 5:** Conduct independent research in social sciences

AEX 622 - PERSPECTIVES OF HUMAN RESOURCE MANAGEMENT (2+1)

COURSE OUTCOME

- CO1** :Attract the human resources in an organisation
- CO2** :Identify the performance gaps and develop human resources
- CO3** :Manage the human resources effectively
- CO4** :Understand and improve the organisational behaviour
- CO5** :Formulate strategies to develop the organisations

AEX 623. ENTREPRENEURSHIP DEVELOPMENT AND MANAGEMENT (2+1)

COURSE OUTCOME

- CO1** :Understand concepts of entrepreneur, entrepreneurship and Agripreneurship.
- CO2** :Gain expertise on small business management.
- CO3** :Explore Training programmes for entrepreneurship development

CO4 :Identify various institutions supporting entrepreneurship development.
CO5 : Establish and manage small business enterprises

AEX 624 - GENDER SENSITIZATION AND EMPOWERMENT (2+0)

COURSE OUTCOME

CO 1: Concepts of gender and gender sensitization
CO 2: Empowerment of women.
CO 3: Gain expertise on gender tools and methodologies
CO 4: Gender based laws.
CO 5: The role of media in gender sensitization

OPC-AEX 711 FARM JOURNALISM (2+1)

COURSE OUTCOME

CO 1: Develop skills about the art of script writing for different media.
CO 2: Practice and prepare for online journalism and web writing
CO 3: Develop skills to prepare and shoot the video programme.
CO 4: Prepare short films
CO 5: Practice and develop skill on efficient handling of digital camera.

OPC- AEX 712 INTRODUCTION TO VISUAL COMMUNICATION AND ADVERTISING TECHNOLOGIES (2+1)

COURSE OUTCOME

CO 1 :Understand Principles and concepts of visual communication.
CO 2 :Design various formats of advertising.
CO 3 :Design web advertising..
CO 4 :Design various visual designs and develop story board colours.
CO 5:Develop skill on designing farm advertisements.

PGS 611 - RESEARCH ETHICS (0+1)

COURSE OUTCOME

CO 1 :Understand current and emerging ethical issues in research
CO 2 :Understand Research integrity, ethics and social accountability.
CO 3 :Practice technical and research writing and documentation.
CO 4 :Write and report research papers and theses
CO 5 :Conduct independent researches in social sciences

PGS 623 LABORATORY TECHNIQUES FOR AUDIO AND VIDEO PRODUCTION (0+1)

COURSE OUTCOME

CO 1: Understand Techniques in audio visual laboratory
CO 2: Gain Knowledge and skills in audio and video production technologies
CO 3: Undertake audio and video production.
CO 4: Perform talk shows and Programme compeering
CO 5: Produce short films